



Here's an inviting story.

iArchives really opens up your library's resources.



Everybody knows a library has a lot to offer—but how many of your patrons get the chance to really study your collections up close? Here's just that opportunity. It's a software solution that opens your resources to anyone with online access. It makes your documents easier to study, while preserving the delicate originals. It simultaneously preserves your budget as well. And it's a solution only available from iArchives.

Add more value to your materials—and your institution.

Digitizing your library's materials doesn't just make them more accessible to people

Search: Waistcoat. Finding key words in the original document is as easy for the detail-oriented grad student as it is for the generally curious public.



everywhere, it makes them more usable, too. Our powerful search capabilities mean a patron can drill down to any key word that's found anywhere in your collection, even in cases where the original text is difficult to read. A search isn't limited to one type of publication, either. You can scan everything from books and periodicals to posters, microfilm, maps, leaflets, and more. iArchives can then deliver XML-tagged text for a variety of uses within any system. It's a process that adds a new level of value to your collection—as well as academic distinction to your institution.

The cost and time conscious solution

Making items digitally searchable with iArchives costs only about as much as photocopying them. And unlike digitizing processes that can take years to complete, iArchives can have your collection completely indexed and online in months—or even days. What's more, we keep on-going projects moving ahead with automatic submissions. Just send an addition at any hour; our system auto-detects its arrival, begins the process without human intervention, and quickly processes the data (which can really reduce time and costs).

iArchives is the least expensive digitizing solution available on the market because we utilize the original document's image rather than the time-consuming and error-prone process of re-keying data. But more importantly, iArchives

requires no new hardware, database software, or third-party maintenance. Its open architecture is complementing library systems across the world and will work with your existing system and user interface "as is." That's good news for staff and patrons who won't need new training—and great news for grant writers and budget-wise administrators.

Accuracy beyond compare.

Right on the mark. If you're not talking about iArchives' cost efficiency, it must be our unmatched search accuracy. iArchives uses proprietary image enhancement tools to "clean" an image before it is indexed. Our patented, neural-net based OCR technology puts our search results far above the competition's; implementation of multiple word indexing OWR software boosts accuracy even higher.

Before and After.

The original document appears faded and washed out.

Patented image enhancement tools create more contrast and clarity.

Poor legibility makes indexing much more difficult.

Powerful OCR and OWR technologies "recognize" words with incredible accuracy.

The hands-on feel with hands-off protection.

Your one-of-a-kind documents offer one-of-a-kind information people everywhere would love to get. But chances are, your collection can't withstand the hands-on attention those people would give it. By making these documents available via iArchives, they can be better preserved because there is no need for physical handling anymore. Patrons digitally review the richness of the original document with all its inherent details. You eliminate potential damage and loss of invaluable materials.

Contact iArchives today.

See how iArchives can make your collections—and your institution—even more valuable to more people.

You can demo the product yourself by visiting www.iarchives.com. Or we can build a pilot project for your collection. Just give us a call at (801) 764-0428 to inquire.

We'll build you a demo. Call (801) 764-0428 for more details.